

December 10, 2002

TO: Members of the Transportation Policy Committee

FROM: Mayor Neil Giuliano, Tempe, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Wednesday, December 18, 2002 - 5:00 p.m.
MAG Office, Suite 200 - Saguaro Room
302 N. First Avenue, Phoenix

A meeting of the Transportation Policy Committee is scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person, by videoconference, or by telephone conference call. As was discussed at the first meeting of the Committee, proxies would not be allowed. Members who are not able to attend the meeting are encouraged to submit their comments in writing, so that their view would always be a part of the process.

Please park in the garage under the Compass Bank Building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Valerie Day at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Refreshments and a light dinner will be provided. If you have any questions, please contact me at (480) 350-8865, or Dennis Smith, MAG Interim Executive Director, at (602) 254-6300.

**TRANSPORTATION POLICY COMMITTEE
TENTATIVE AGENDA**

COMMITTEE ACTION REQUESTED

1. <u>Call to Order</u>	
2. <u>Pledge of Allegiance</u>	
3. <u>Approval of November 13, 2002 Meeting Minutes</u>	3. Review and approve November 13, 2002 meeting minutes.
4. <u>Call to the Audience</u>	4. Information.
<p>An opportunity will be provided to members of the public to address the Committee regarding items on the agenda. Citizens will be requested not to exceed a three minute time period for their comments.</p>	
5. <u>Review of Transportation Survey Results</u>	5. Information and discussion.
<p>At the September TPC meeting, HDR Engineering was recommended to be the Phase II consultant for the TPC. One of the elements for the TPC scope of work was to have a transportation survey conducted. To accomplish this task, HDR hired Behavior Research to conduct the poll. The draft polling instrument was created and shared with the members of the TPC. A meeting to review the survey instrument was held on November 26th. The survey is being conducted and a report on the top line results will be provided to the TPC.</p>	
6. <u>Discussion of Key Statewide and Regional Policy Issues</u>	6. Information and discussion of the policy questions and guidance regarding a legislative strategy.
<p>At the October 23, 2002 TPC meeting, representatives of the Rural Transportation Advocacy Council (RTAC), indicated their interest in working with the TPC in developing a legislative strategy that would assist rural and urban interests. To develop a strategy, it was recommended that a meeting of the Arizona COG Directors Association be convened along with representatives of the RTAC, the League of Arizona Cities and Towns and the County Supervisor's Association. A meeting was held on November 25, 2002. At the meeting, Mayor Rimsza described his proposal for a statewide sales tax election. The group</p>	

recommended that a task force be formed to work on the specific legislative language for a statewide concept. Since that meeting, a list of policy questions has been developed for consideration by the TPC that could lead to a legislative strategy. It is anticipated that we will have our initial discussion of these policy issues at this meeting and provide policy direction at our January 15, 2003 meeting. Please refer to the enclosed material.

7. Development of Key Messages for the Development of the Regional Transportation Plan

At the November 13, 2003 TPC meeting, staff was directed to develop talking points prior to the beginning of the legislative session. To facilitate the development of these messages, certain messages were tested in the transportation survey. In addition, Gunn Communications interviewed the TPC members regarding their views on transportation messages. A report on the development of the messages will be provided to the TPC.

8. Major Milestones and Explicit TPC Decision Points

At the October 23, 2002 Transportation Policy Committee meeting, HDR presented elements of the scope of work for Phase II of the Regional Transportation Plan. Members of the TPC have requested that decision points for the TPC be more clearly defined. Please refer to the enclosed material.

9. Database Presentation

At the October 23, 2002 Transportation Policy Committee meeting, the projects received by the member agencies and TPC members were distributed. The TPC consultant, HDR Engineering, has grouped these projects for review by the Committee. Please refer to the enclosed material.

10. MAG Town Hall and Transportation Discussion

As part of the examination of the MAG governance process, the Regional Council approved holding an annual town hall to discuss major policy issues. For the town hall that will be held in 2003, it has been suggested that the topic of the town hall be to provide early input into the development of the

7. Information, discussion and input on the key messages.

8. Information and discussion.

9. Information and discussion.

10. Information, discussion and possible recommendation to have early input into the development of the Regional Transportation Plan be considered as the focus of the first MAG Town Hall.

Regional Transportation Plan. Input from the TPC on having transportation be the topic of the first regional town hall is requested.

II. Review of Major MAG Modeling Assumptions

At the October 23, 2002 TPC meeting, it was requested that the major MAG modeling assumptions be distributed for review by the Committee. If members of the TPC have any questions regarding these assumptions, staff will be available to address the questions. Please refer to the enclosed material.

II. Information and discussion.